

11.0 Detailed Project Report (DPR) for establishment of SNS College of Pharmacy and Health Sciences

11.1 Preamble

a. Introduction

Sri SNS Charitable Trust was established in the year 1997 with a philanthropic outlook of serving the society in the fields of Education, Health and Industry. The trustees are highly educated, dynamic and humane personalities with rich experience and wide knowledge in the fields of Engineering, Medicine and Higher Education. The trustees are taking chronic and concrete efforts in working for the development of the society in these fields by starting various educational institutions in a phased manner.

Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore-641049, SNS College of Technology, Coimbatore-641035, SNS College of Engineering, Coimbatore-641107, Dr.SNS College of Education, Coimbatore-641049 and SNS Academy, Coimbatore-641029 are the realization of the dream of the Sri SNS Charitable Trust.

The details of the above five institutions are as given below:-

Stream	Established Year	Institution Details	Remarks
Arts & Science	1998	Dr. SNS Rajalakshmi College of Arts and Science (Autonomous), Coimbatore-641049	NAAC 'A' Grade Cycle II (2014 - 2019) Strength : 3500 Students
Engineering & Technology	2002	SNS College of Technology (Autonomous), Coimbatore-641035	NAAC 'A+' Grade Cycle II (2017 - 2022) NBA – Washington Accord (5 Programmes) Strength : 4043 Students
	2007	SNS College of Engineering, Coimbatore-641107	NAAC 'A' Grade Cycle I (2015 - 2020) NBA – Washington Accord (3 Programmes) Strength : 2010 Students
Education	2007	Dr. SNS College of Education, Coimbatore-641049	NAAC 'A' Grade Cycle I (2014 - 2019) Strength : 100 Students
School	2014	SNS Academy, Coimbatore-641029	A Fingerprint International CBSE School Strength : 600 Students

SNS Group of Companies run by Sri SNS Charitable Trust are given below:-

- SNS Data Scribe and Software (P) Limited, Coimbatore-641029.
- Surana Textile Mills Limited, Coimbatore-641029.
- SNS Petrofill services, Coimbatore-641034
- Selvam Group of Companies, Namakkal-637001

Having established many Industries and Higher Education Institutions, now the trust is interested in establishing a Medical and Health Sciences Institute in the form of Pharmacy College as the next step.

b. Background of the Consultants

No consultant has been engaged for the documentation pertaining to the establishment of SNS College of Pharmacy & Health Sciences, Coimbatore. The Managing Trustee herself is a qualified Medical Practitioner with more than 40 years of rich experience, who is the brain behind the preparation of this project.

c. Technical Education and Industry Scenario

The number of Pharmacy colleges offering degree courses in Tamilnadu is increasing rapidly to cope with the growing demand for technically skilled people due to rapid industrialization and infrastructure

development in the state. Technical field- Pharmacy– is becoming more important due to the high demand of medicines with high effectiveness, least side-effects. Pharma Technology is changing every day, one needs to analyze, do research work on changing pharma technology and find more advanced and sophisticated process which will contribute to the socio-economic growth of the Nation and Industry. There is a growing need for experts who have thorough knowledge in the field of Pharmacy which can be achieved by doing Diploma in Pharmacy, Graduate programmes and PG programme in Pharmacy, which should be prepared with the view aimed at industry applications and societal needs. Research and development can be improvised by creating skilled and practical oriented professionals. Such professionals can be effective only if they themselves have gone through the rigorous training in hospitals in their respective pharma-technical field.

Coimbatore, located in the East of the state, is the second largest city in Tamil Nadu and a fast growing Business, Education, more Medical Establishments & Industrial Centre based Tier-II city. It is historically associated with a robust textile and Cotton Industry, though has diversified of late into services, IT, Jewellery, Wet Grinders, Pumps, Poultry and Auto-Parts. It is also served by an International Airport. Coimbatore has emerged as a preferred health care destination among the mid-sized cities in the country. The city is today promising to be a “Boston” of south India and has developed medical tourism too.

Indicator	City (Municipal Corporation)	State (Tamilnadu)	India
Total Population	1.85 million	79,096,413	1,350,044,915
Total Population of UA (if)	2136916	NA	NA
Share of ULB population in District Urban population (%)	40.12	NA	NA
Population Growth Rate (AEGR)	1.21	2.39	2.76
Area (sq. km)*	105.6	1,30,060	32,87,263
Share of ULB area in district (%)* #	2.23	NA	NA
Density of population (person per sq. km)*	9950	550	382
Literacy Rate (%)	91.30	87.04	84.11
Schedule Caste (%)	10.27	14.21	12.60
Schedule Tribes (%)	0.07	0.38	2.77
Youth, 15 - 24 years (%)	15.94	17.12	19.68
Slum Population (%)	12.29	23.15	17.36
Working Age Group, 15-59 years (%)	68.38	67.23	65.27

Source: Census of India, 2011 & Household Amenities and Assets, Census of India, 2011

* District Census Handbook, Census of India

Indicator	City (Municipal Corporation)
No. of Hospitals per 1,00,000 people *	0.48

The ULB is spread in more than one district

Environmental

Swatch Bharat ranking *	196
Comprehensive Environmental Assessment for available cities#	72.38

Source: *Press Information Bureau , Ministry of Urban Development, Government of India, 2015

Central Pollution Control Board, Ministry of Environment and Forests, Government of India

Developing highly effective and affordable medicines require a skilled man-power in the form of Pharmacy graduates. The number of colleges offering good quality Pharmacy program is less as to count on fingers in Coimbatore which is relatively less when compared with Pharma colleges in Chennai. As the Pharma-Education program in Tamilnadu is gaining momentum; rural population of the state should also be taken into consideration for the same.

For future development, private pharmacy colleges should come up to develop rural talent and have a set up in the rural part, as 65% population is the rural population. To meet Industry need as per

Government's plan as above; rural part must be technically educated. Pharmacy Education in rural area will be a major key to the state's success in developing and generating qualified professionals quantitatively as well as qualitatively and to contribute to the socio-economic status of the state.

11.2 The Promoting Body

The promoting body of this institute is Sri SNS Charitable Trust. This trust was established in the year of 1997 to serve in the fields of Industry, Higher education and Medicine with a motto of Sincerity, Nobility and Service to serve the society through several educational institutions. SNS Charitable Trust has been actively conducting various activities for the upliftment of the society.

a. Introduction to its Genesis including its Registration Status

Registration number of the Sri SNS Charitable Trust is 34/1997

The sole objective of Sri SNS Charitable Trust is to promote education. The Trust is a charitable one and not for profit activities. As of now, Sri SNS Charitable Trust is a household name in the field of education that symbolizes quality education. Over 22 years, the trust has been providing many educational programs through its various Institutions. There are five Educational Institutions operated by the trust, comprising of schools and colleges – covering studies in Arts, Science, Engineering, Management, Technology, education etc. The affairs of the trust are governed by the Managing Committee.

The details of Sri SNS Charitable Trust are as given below:-

- Name of the Trust : Sri SNS Charitable Trust
- Type of the organization : Trust
- Address of the organization : 536, Thudiyalur-Saravanampatti Road, Vellakinar Post, Coimbatore-641 029, Tamil Nadu
- Registered with : Trust Act; Registration No.34/1997
- Registration Date : 22.01.1997
- Activity of the Trust : Education and Not for profit activities

b. Details of its Promoters including their Background

Dr.S.Rajalakshmi, B.Sc., MBBS, DGO	Correspondent, SNS Group of Institutions More than 40 years of experience as a Medical Practitioner An Industrialist and Educationalist Managing Trustee of Sri SNS Charitable Trust Joint Managing Director of Surana Textile Mills Private Ltd.
Dr.S.N.Subbramanian, M.Tech., Ph.D, M.B.A., M.Phil., Ph.D.	Chairman, SNS Group of Institutions More than 42 years of service in Industries, Education and Research. Member of many Professional bodies Outstanding Person – 'India's Who's Who' by Shaw Publications, 2005 'Pride of the Institution – Distinguished Alumni' award by IIT Delhi, 2006 'Best Outstanding Engineer' award by Institution of Engineers, India 2009 'Best Edupreneur Award' – The Times of India (2014, 2015) Managing Director of Surana Group of Industries
Dr.V.S.Veluswamy, M.Sc., M.Phil., Ph.D., DipEd.	Renowned Academician with more than 45 Years of experience in the field of Education Trustee of Sri SNS Charitable Trust Chairman, K V Educational Trust
Dr.S.Nalin Vimal Kumar, B.E., M.S., Ph.D.	Technical Director, SNS Group of Institutions 10 years of experience as an Educationalist
Dr.S.Kaviethra Nandhini, B.E., M.B.A., Ph.D.	Secretary, Selvam Group of Institutions 15 years of experience as an Educationalist

c. Activities of the Promoting Body including a listing of major educational promotion activities undertaken by it in the past

Presently, the Trust runs 5 Institutions which are spread across Coimbatore. The total number of students in the SNS group of Institutions is about 12,000 and around 40,000 Alumni.

The details of the five institutions are:

Stream	Established Year	Institution Details	Remarks
Arts & Science	1998	Dr. SNS Rajalakshmi College of Arts and Science (Autonomous), Coimbatore-641049	NAAC 'A' Grade Cycle II (2014 - 2019) Strength : 3500 Students
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School	2014	SNS Academy, Coimbatore-641029	A Fingerprint International CBSE School Strength : 600 Students

The programmes offered by these five institutions are as listed below:

Dr. SNS Rajalakshmi College of Arts and Science (Autonomous)

Under Graduate Programmes

- B.A. English Literature
- B.Sc Mathematics
- B.Sc Mathematics (Computer Applications)
- B.Sc Physics
- B.Sc Chemistry
- B.Sc Computer Science
- BCA
- B.Sc Information Technology
- B.Sc Computer Technology
- B.Com
- B.Com (Computer Applications)
- B.Com Professional Accounting
- B.Com Finance
- B.Com Information Technology
- BBA
- BBA (CA)
- B.Sc Costume Design & Fashion
- B.Sc Catering Science & Hotel Management

Post Graduate Programmes

- MCA
- MBA
- M.Sc Computer Science
- M.Com (CA)
- M.Sc Mathematics

- M.A English Literature
- M.Com

M.Phil. Programmes & Doctor of Philosophy

SNS College of Technology (Autonomous)

Under Graduate Programmes (Bachelor of Engineering)

- Aeronautical Engineering
- Agricultural Engineering
- Automobile Engineering
- Biomedical Engineering
- Civil Engineering
- Civil Engineering and Planning
- Computer Science and Engineering*
- Electrical and Electronics Engineering*
- Electronics and Communication Engineering*
- Electronics and Instrumentation Engineering
- Mechanical Engineering*
- Mechanical and Automation Engineering
- Mechatronics Engineering

Bachelor of Technology

- Food Technology
- Information Technology*

Post Graduate Programmes

- Master of Business Administration
- Master of Computer Applications

Master of Engineering

- Computer Science and Engineering
- Software Engineering
- Power Systems Engineering
- Communication Systems
- VLSI Design
- Thermal Engineering
- Structural Engineering

Master of Technology

- Information Technology

Doctor of Philosophy

- Civil Engineering
- Computer Science and Engineering
- Electrical and Electronics Engineering
- Electronics and Communication Engineering
- Mechanical Engineering

* - NBA Accredited

SNS College of Engineering

Under Graduate Programmes (Bachelor of Engineering)

- Civil Engineering
- Computer Science and Engineering

- Electrical and Electronics Engineering*
- Electronics and Communication Engineering*
- Mechanical Engineering*

Bachelor of Technology

- Information Technology

Master of Engineering

- Computer Science and Engineering
- Power Electronics and Drives
- Manufacturing Engineering
- Embedded System Technologies

Master of Technology

- Information Technology

Post Graduate Programmes

- Master of Business Administration
- Master of Computer Applications

* - NBA Accredited

Dr. SNS College of Education

Bachelor of Education

- Pedagogy of Tamil
- Pedagogy of English
- Pedagogy of Mathematics
- Pedagogy of Physical Science
- Pedagogy of Biological Science
- Pedagogy of History
- Pedagogy of Computer Science
- Pedagogy of Economics
- Pedagogy of Commerce
- Pedagogy of Social Science

SNS Academy - Fingerprint International CBSE school

- Central Board of Secondary Education (School) from LKG to XII

d. Mission of the Promoting Body

To serve in the fields of Industry, Higher Education and Medicine with the motto of Sincerity, Nobility and Service to serve the society through several Educational Institutions.

Mission of the proposed Institute: To provide industry ready and socially sensitive holistic Pharma-graduates with an excellence who will be able to add the value to themselves, their family, their place or work as well as to the country under all conditions, recession or prosperity with equal ease nurtured on the learning and adaptability based on a perfect blend of technical and medical expertise.

e. Vision of the Promoting Body

To work towards a happier tomorrow by transforming the students of Our Institution are committed to make the students become dynamic, Unique Individuals with the capability of abstract thinking, solving high level problems using scientific knowledge, thrive in teams, work well across international borders, have strong interpersonal skills and capable of leading innovation.

Vision of the proposed Institute: To create student centered learning approaches such as project or problem based learning, Hands-on Training, Tutorials and puzzle based assignments for improving the critical thinking skills of the students.

11.3 Objectives and Scope of the Proposed Institution

a. Objectives of the Institution

- To become one of the top Pharmacy Institutes
- To be globally recognized as a Centre of Excellence in contemporary Pharma- Education Industry Environment with focus in Nurturing and Developing Ethos, Values and Practices.
- To provide industry ready and socially sensitive holistic Pharma-Graduates with excellence, who will be able to add value to themselves, their family, their place or work as well as to the country under all conditions, recession or prosperity with equal ease.
- To make a globally well known center of research and development in the field of Pharmacy.

b. General and Technical Education Scenario of the State

- Central University : 02
- Institute of National Importance : 04
- State public Universities : 21
- State Open Universities : 01
- Deemed Universities (Private) : 42
- Self Financing Private Institutes : 55

c. Status at Entry Level

The students' admission will be made strictly as per the norms of AICTE, PCI, State Government of Tamil Nadu and The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu, India. The details of entry level are as given below:-

S. No.	Course	Programme	Duration	Eligibility
1	D.Pharm.	Pharmacy	2 Years	Passed 10+2 examination with Physics and Chemistry as compulsory subjects along with Mathematics/ Biology subject.
2	B.Pharm.	Pharmacy	4 Years	<ul style="list-style-type: none"> • Passed 10+2 examination with Physics and Chemistry as compulsory subjects along with Mathematics/ Biology subject. • Obtained at least 45% marks (40% in case of candidates belonging to reserved category) in the above subjects taken together.

d. Status of Technical Level manpower

Tamil Nadu is one of the most literate states in India. Tamil Nadu has performed reasonably well in terms of literacy growth during the decade 2001–2011. The state has 5,18,37,507 literates, making the literacy rate 80.33 per cent. Tamil Nadu has 37 universities, 552 engineering colleges, 449 Polytechnic Colleges and 566 Arts and Science colleges, 34335 Elementary Schools, 5167 High Schools, 5054 Higher Secondary Schools and 5000 Hospitals.

With regards to the Industrial Scenario of the State Tamil Nadu has very encouraging conditions for the establishment of Pharmaceutical Industries. It has one of the best atmospheres with highly qualified and skilled labour. Because of development of 37 SEZs, Tamil Nadu is emerging as a state of very high Industrialization. Rate of the overall economy of the state is improving because of Social, Educational, and Industrial policies of the state. There exists a lacuna in providing technical manpower and healthcare facilities suggesting future need for Pharmacy degree graduates that can provide better healthcare facilities to the needy patients.

e. Industrial Scenario of the State

Ever since liberalisation began to unshackle the closed business environment that was mired in red-tape and bureaucratic hassles, Industry started to flourish in Tamil Nadu across all verticals. With nearly 45,000 factories, TN has the highest number of such units in 2014, across industrial segment. Between 2011-12 and 2017-18, Gross State Domestic Product (GSDP) expanded at a Compound Annual Growth Rate (CAGR) of 11.28 per cent to Rs 14.27 trillion (US\$ 221.42 billion) whereas the Net State Domestic Product (NSDP) expanded at a CAGR of 11.27 per cent to Rs 12.80 trillion (US\$ 198.59 billion). According to the Department of Industrial Policy and Promotion (DIPP), cumulative FDI inflows in Tamil Nadu and Puducherry during April 2000 to June 2018 stood at US\$ 27.95 billion. During 2017-18, total merchandise exports from the state stood at US\$ 29.75 billion. During 2018-19[^], the exports stood at US\$ 9.93 billion.

Along with Maharashtra and Gujarat, TN is one of the three states whose manufacturing strength can be compared to that of upper middle-income countries. The Vision 2023 document has targeted an annual growth of 14% for the manufacturing sector and a total investment of Rs 15 lakh crore by 2023 covering all economic sectors. In the last three years, TN has netted Rs 44,402 crore in FDIs (foreign direct investments) and has signed 33 MoUs worth Rs 31,706 crore, of which Rs 14,035 had already been invested in the state. This fourth largest state of India contributes 8.1% to India's GDP with a per capita GSDP of \$2,059.30 which is roughly 48.2% higher than the national average of \$1,389.60. There are nearly 30 famous hospitals in and around Coimbatore namely: Govt. Medical College Hospital, Coimbatore, Kovai Medical Center and Hospital Ltd., K.G. Hospital, Gem Hospital and Research Center Pvt. Ltd., G. Kuppuswamy Naidu Memorial Hospital, Sri Ramakrishna Hospital, PSG Hospitals, Ganga Hospitals and so on.

f. Scope of the Institution vis-à-vis the Industrial Scenario and Educational Facilities already available in the State

In the past few decades, the economy has undergone a keychange brought about by globalization, world-wide market liberalization and the advance and dissemination of information technologies. The impact of globalization has not only revealed the structural weakness inherent in the economies and the fragility of the social fabric but in the process, also accentuated a number of problems faced by those involved in the maintenance of sound industrial relations. The existing system of resolving industrial disputes to get the wheels of the industry go smoothly.

The Industrial Relations scenario in Tamilnadu is very peaceful. The machinery constituted under the Industrial Disputes Act, 1947 is functioning effectively so as to take cognizance of the strikes and lockout situation and act immediately to bring down the situation to normalcy. As such in Tamilnadu at present the conciliation officers are appointed in each district to conciliate the disputes and 12 Labour Courts and one Industrial Tribunal to adjudicate on the disputes referred to them. Apart from this the Special Industrial Tribunals are formed for special areas like Textiles and Plantations whenever necessary.

Experts and trade chambers have warned that prospective investors and corporate may leave the state and rather set up operations in Andhra and Telangana which have announced tax holidays and incentives after they were reorganised by a Central Act. Moreover, the delays in land acquisition and regulatory procedures too have put a strain on foreign investors and Indian corporate who are otherwise willing to do business in Tamil Nadu given its wide talent pool and congenial environment. However, state-owned entities like TIDCO, SIPCOT, TIIC, and TANSIDCO have been on the right track to woo investors with offers of hand-holding and single-window clearance and other incentives for setting up industrial bases in Tamil Nadu. Tamil Nadu Industrial Guidance and Export Promotion Bureau takes care of attracting major investment proposals in the state, besides lending export-related assistance to entrepreneurs.

“The Tamilnadu Dr.M.G.R. Medical University” under the control of the Tamil Nadu Higher Education Department deals with Diploma, Post Diploma Degree, Undergraduate, Post Graduate courses and Research programmes.

Two types of Universities in Tamil Nadu are,

- Public University or Government University: It is run by State Governments of Union of India or Government of India.
- Private University or Deemed to be University.

11.4 Academic Programmes

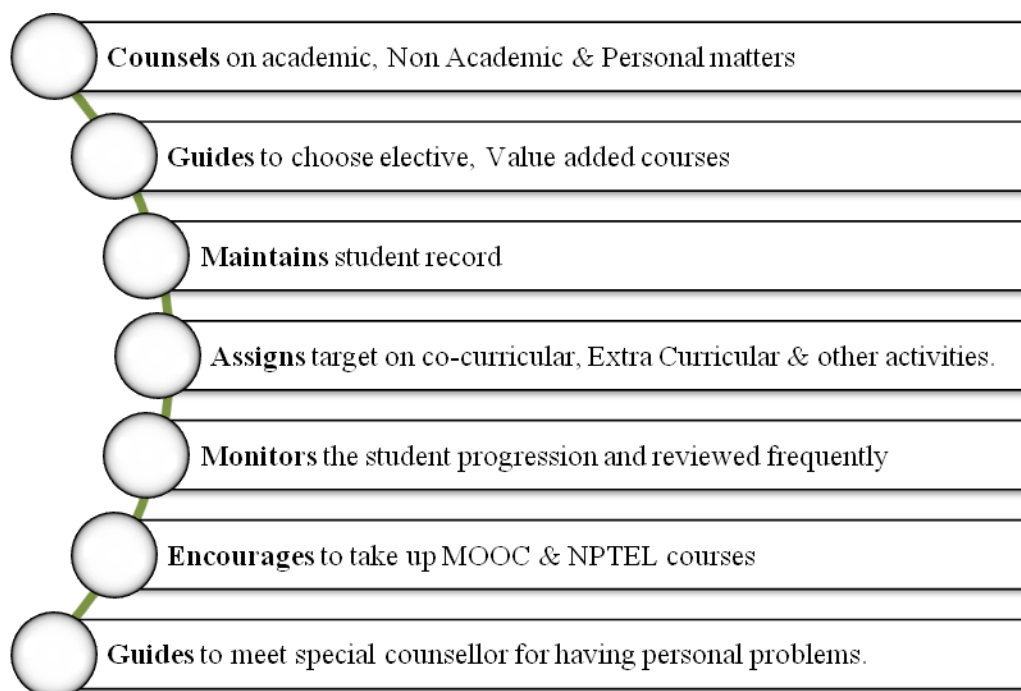
The proposed SNS College of Pharmacy & Health Sciences offers Diploma in Pharmacy (D.Pharm) and Bachelor's degree in Pharmacy (B. Pharm) with a total intake of students as detailed below,

S. No.	Course	Duration (Years)	Intake
1	Diploma - D.Pharm.	2	60
2	UG Degree- B.Pharm.	4	100
Total Intake			160

a. Basic Academic Philosophy of the Institution

Relations & Communication between the teachers and the students is always both ways. The main motto of the trust & the Institution is Sincerity, Nobility and Service.

Tutor Ward System:



b. Types of Programmes

S. No.	Course	Programme	Duration
1	D.Pharm.	Pharmacy	2 Years
2	B.Pharm.	Pharmacy	4 Years

c. Identified Programmes

S. No.	Course	Programme	Duration
1	D.Pharm.	Pharmacy	2 Years
2	B.Pharm.	Pharmacy	4 Years

d. Phase-wise Introduction of Programmes and Intake

Course	Intake for the Academic Year	
	2019-20	2020-21
D. Pharm 1st Year	60	60
D. Pharm 2nd Year	--	60
Total	60	120

Course	Intake for the Academic Year			
	2019-20	2020-21	2021-22	2022-23
B. Pharm 1st Year	100	100	100	100
B. Pharm 2nd Year	--	100	100	100
B. Pharm 3rd Year	--	--	100	100
B. Pharm 4th Year	--	--	--	100
Total	100	200	300	400

e. Target Date for Start of Academic Programmes

The date to start the academic program will be as per AICTE handbook process and as per the schedule declared by The Tamilnadu Dr.M.G.R. Medical University, Tamil Nadu State and Pharmacy Council of India. It is planned to start the academic programme in the academic year 2019-20 onwards.

f. Central Computing facility

The Institute has a computer center with 60 PCs along with 32 Mbps (1:1) internet connectivity. The center has a server room. It also consists of printing & scanning facilities. All required legal system & application software are available.

g. Central Library

Library is the place where ideas generate and vision broadens. The institute initiates students to use library as they should spend quality time in the company of books and recent pharmacy journals. The Institute's central library covers an area of about 159 sqm. The interior of the library is well furnished with ergonomically designed seating arrangements. The library has separate reading zone, stacking area, issuing area. The library is self-sufficient to a large extent. Reprography facility is also made available to the students and faculty members. The library will remain open for the entire duration of the college timings and provision is also made for excess hours to access during University Examinations. The Library is self-sufficient with all the academic requirements and has a sound collection of national/international Journals and Books, Educational CDs and Cognitive Behavioural Therapys (CBT).

h. Central Workshop

Not applicable.

i. Central Instrumentation Facility

Central Instrumentation facility of the institute includes Instrumentation Lab, Smart Classrooms, Overhead projectors, Audio-Video System, CDs and DVDs, teaching aids etc.

j. Affiliating Body

The Tamil Nadu Dr.M.G.R. Medical University, Chennai.

k. Scholarships

Financial assistance is available to the students from backward class (SC, ST, OBC) and Economical backward classes and fee reimbursement is made as per the rule of State Government. The trust provides five types of scholarships for the benefit of the deserved students. The details of the scholarship are given as follows:-

S. No.	Name of the Scholarship	Who Can Apply
1	No Parent Scholarship	Student with No Parent alive. (Up to 100% Tuition Fee Waiver)
2	Single Parent Scholarship	Student with Single Parent (Mother only) (Up to 50% Tuition Fee Waiver)
3	Government Employee Toddler Scholarship	Children of Government Employee (Up to 50% Tuition Fee Waiver)
4	SNS Employee Toddler Scholarship	Children of SNS Employee (Up to 50% Tuition Fee Waiver)
5	Deserving Student Scholarship	Deserving Student who excel in Curricular, Co –curricular & Extracurricular activities (Up to 100% Tuition Fee Waiver)

1. Preventive measures of Ragging

The advertisement issued for admission by a Technical & Medical Institution, as the case may be, shall clearly mention that ragging is totally banned and anyone found guilty of ragging and/or abetting ragging is liable to be punished. The institution shall strictly abide the regulations provided by AICTE & PCI in the Notification dated 01.07.2009 under the subject – “Prevention and prohibition of Ragging in Technical Institutions, Universities including Deemed to be Universities imparting technical education”.

Some notable preventive measures are as follows,

- The affidavit should be filled up and signed by the candidate to the effect that he/she is aware of the law regarding prohibition of ragging as well as the punishments, and that he/she, if found guilty of the offence of ragging and/or abetting ragging, is liable to be punished appropriately
- A student seeking admission to the hostel shall have to submit another affidavit along with his/her application for hostel accommodation that he/she is also aware of the law in this regard and agrees to abide by the punishments meted out if he/she is found guilty of ragging and/or abetting ragging.
- Every fresher admitted to the Technical Institution, University including Deemed to be university imparting technical education shall be given a printed information booklet detailing when and whom he/she has to turn to for help and guidance for various purposes addresses and telephone numbers of such persons/authorities, etc.
- To make the community at large and the students in particular aware of the dehumanizing effect of ragging, and the approach of the institution towards those indulging in ragging, big posters (preferably with different colors for the provisions of law, punishments, etc.) shall be prominently displayed on all Notice Boards of all Departments, Hostels and other buildings as well as at vulnerable places some of such posters shall be of permanent nature.
- Mobile Phones and other communication devices may be permitted in residential areas including hostels to provide access to the students particularly fresher’s, to reach out for help from teachers, parents and Institution authorities.

m. Welfare measures for Faculty, Staffs and students

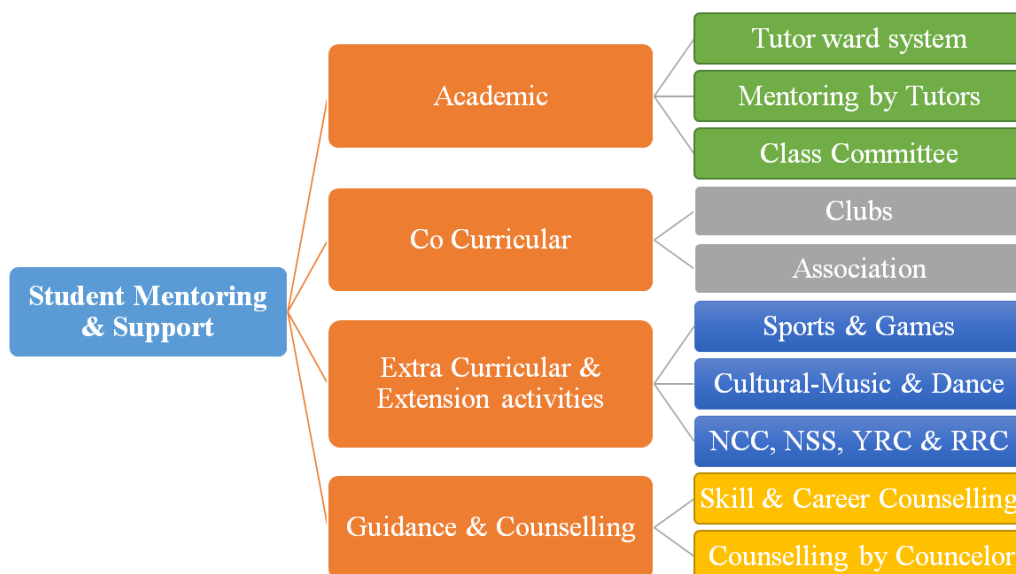
Welfare measures for Faculty & Staff:

- Cash award for Producing 100% Results
- Cash award for Research Publications
- 50% fee for attending FDPs/Workshops/ Conferences
- Seed Money for projects
- Fund through Consultancy works
- Self Appraisal
- In-house FDP’s

- Teaching & Non-Teaching staff deputed for upgrading qualifications
- Training Programme for Non-Teaching staff
- Group Insurance
- Employees Provident Fund
- Medical Leave
- Maternity Leave
- Vacation Leave
- Compensatory Leave
- Hostel & Medical Facility
- ON Duty for attending FDPs/ Conferences
- Fee concession for faculty's Son / Daughter in SNS Institutions

Welfare measures for Students

- Group Accident Insurance of **Rs.1,00,000** for all students
- Free Medical Facility
- Management Scholarship
- Fee Payment in installments
- Awards for academic & other achievements
- Sports Day, Annual Day, Hostel Day
- Sports & Games
- Financial Support for Participation in sports
- Culturals-Music & Dance Clubs
- Music equipments worth more than Rs.1Lakh
- NCC/NSS/YRC/RRC
- Extension Activities by all Departments



11.5 In case of PGDM Programmes, comprehensive details in respect of admission:

Not applicable.

11.6 Salient Features of Academic Divisions:

The phase-wise details of the Academic Programmes/ Divisions that are proposed by this Institution in accordance with its Academic Philosophy including the Objectives, Areas of Focus, Detailed Analysis of Requirements of Faculty, Building Space, Equipment, etc. for each Academic Division are as detailed below:-

a. Classification of Academic Divisions, i.e. Departments, Centres, Schools, Central Academic Facilities
Departments

- Pharmaceutics
- Pharmacognosy
- Pharmacology
- Pharmaceutical Chemistry
- Pharmacy Practice

b. Details of each Academic Department/ Centre, such as:

Academic Objectives

- The main objective of the Institution is to enhance the quality of Pharma Education by collaborating with Universities within the Country and Abroad.
- To modify the Institute culture in ways that will allow academia to better support Industrial partnerships and support industry's role in Pharma Education and Research.
- To aim Industry/Academic partnerships with financial support.
- To exchange Pharma knowledge through collaboration with industry involving the faculty.
- To involve faculty and students to participate in strategic planning with industrial partners.
- To conduct more program and offer value added courses with industrial collaboration.

Areas of Focus

- Developing Pharma related educational and technical skills of the students; thereby to serve the society.
- Giving input for industrial growth in the region.
- Sustainable development and economic growth through the students.

Academic Programme

- Regular academics with standard teaching pedagogy.
- Industrial visits for practical learning.
- Workshops and Seminars for updating the students regarding the recent trends in technology.

Faculty Requirement and Phase-wise Recruitment

- Principal – Identified and shall be available at the time of inspection. The required faculty will be recruited before the commencement of the academic session.

D.Pharm

Academic Year	Year	Student Strength	Recruitment Plan				Period of recruitment
			Prof.	Asso. Prof.	Asst. Prof.	Total	
2019-20	First Year	60	1	-	2	3	April-May 2019
2020-21	Second Year	120	-	1	2	3	April-May 2020

B.Pharm

Academic Year	Year	Student Strength	Recruitment Plan				Period of recruitment
			Prof.	Asso. Prof.	Asst. Prof.	Total	
2019-20	First Year	100	1	1	5	7	April-May 2019
2020-21	Second Year	200	-	2	5	7	April-May 2020
2021-22	Third Year	300	1	1	4	6	April-May 2021
2022-23	Forth Year	400	1	1	5	7	April-May 2022

- Non Teaching Staff : 05 (Security – 01; Office Attender – 02; Cleaner – 01; Scavenger - 01)

- Office Staff : 05 (A.O. – 01; O.S. – 01; Cashier – 01; Clerk - 02)
- Lab Assist : 05 (Each 01 for five labs)

Requirement of Laboratories, Space and Equipment (cost)

Facilities are provided as Per AICTE & PCI Requirements.

The total area allotted to the SNS College of Pharmacy & Health Sciences : 2.60 Acres.

Planned built area : 8637 sq.m.

Completed built area : 8637 sq.m.

Requirement of other Space like Classrooms, Faculty Rooms, Departmental Office

Particulars	Program	Carpet Area (in sqm) per room		Required Number of Rooms	Available Number of Rooms	Total Required Carpet Area (in sqm)	Total Available Carpet Area (in sqm)
		Req.	Avl.				
Instructional Area in sqm							
Class rooms	Pharmacy	66	92	3	8	198	828
Tutorial rooms	Pharmacy	33	92	1	1	33	92
Laboratory Including Machine Room and Instrumentation room	Pharmacy	75	90	5	16	375	1860
Computer Centre	Pharmacy	100	109	1	1	100	109
Library and Reading Room	Pharmacy	150	159	1	1	150	159
Seminar Halls	Pharmacy	132	216	1	1	132	216
Administrative Area (Carpet Area) in sqm							
Principal Office	Pharmacy	30	32	1	1	30	32
Board Rooms	Pharmacy	20	22	1	1	20	22
Office all inclusive	Pharmacy	150	154	1	1	150	154
Department Office	Pharmacy	20	40	1	1	20	40
Cabin for Head of Department	Pharmacy	10	40	1	1	10	40
Faculty Rooms	Pharmacy	60	174	1	1	60	174
Central Stores	Pharmacy	30	30	1	1	30	30
Maintenance	Pharmacy	10	11	1	1	10	11
Housekeeping	Pharmacy	10	11	1	1	10	11
Pantry for Staff / Faculty Common Room	Pharmacy	10	36	1	1	10	36
Examination Control Room	Pharmacy	30	30	1	1	30	30
Training and Placement Office	Pharmacy	30	30	1	1	30	30
Amenities Area in sqm							
Toilets (Ladies and Gents)	Pharmacy	150	194	1	1	150	194
Boys Common Room	Pharmacy	75	92	1	1	75	92
Girls Common Room	Pharmacy	75	92	1	1	75	92
Cafeteria	Pharmacy	150	777	1	1	150	777
Stationery Store and Reprography	All Programs	10	10	1	1	10	10
First Aid cum Sick	All	10	44	1	1	10	44

Room	Programs						
Principal's Quarters (Desirable)	All Programs		150	-	1	-	150
Guest House (Desirable)	All Programs		120	-	1	-	120
Sports Club / Gymnasium (Desirable)	All Programs		200	-	1	-	200
Boys Hostel (Desirable)	All Programs		AA*	-	1	-	AA*
Girls Hostel (Desirable)	All Programs		AA*	-	1	-	AA*

AA*- Adequately Available

11.7 Quality and Human Resource Development

The data on the Human Resource Developmental aspects the proposed Institution including the Policies of the Management to promote excellence among Faculty and Staff, Strategies to attract and retain competent faculty and methodologies towards quality management and fostering of academic excellence are elaborated as below:

a. Academic Values:

- **Honesty:** It begins with oneself and extends to others. In the quest for knowledge, Students and Faculty cultivate honesty in the Institute.
- **Trust:** People respond to consistent honesty with trust. Trust is also promoted by faculty who set clear guidelines for assignments and for evaluating student work; by students who prepare work that is honest and thoughtful; and by the Institute that set clear and consistent academic standards and that support honest and impartial research.
- **Fairness:** Fair and accurate evaluation is essential in the educational process. For students, important components of fairness are predictability, clear expectations, and a consistent and just response to dishonesty. Faculty members also have a right to expect fair treatment, not only from students but also from colleagues and their administration.
- **Respect:** To be most rewarding, teaching and learning demand active engagement and mutual respect. Students and faculty have a respect for themselves and each other as individuals, not just as a means to an end. They also respect themselves and each other for extending their boundaries of knowledge, testing new skills, building upon success, and learning from failure. Students show respect by attending class, being on time, paying attention, listening to other points of view, being prepared and contributing to discussions, meeting academic deadlines, and performing to the best of their ability.
- **Responsibility:** Every member of an academic community of the institute is allocated with 10 to 15 student; faculty member and administrator is responsible for upholding the integrity of scholarship and research. Shared responsibility distributes the power to effect change, helps overcome apathy and stimulates personal investment in upholding academic integrity standards.
- **Tutor – Ward:**
 - Counsels on Academic, Non Academic & Personal matters
 - Maintains student record
 - Assigns target on Co-curricular, Extra Curricular & other activities.
 - Monitors the student progression and reviewed frequently
 - Encourages to take up MOOC & NPTEL courses
 - Guides to meet special counsellor for having personal problems.

b. Recruitment, Strategies for Attracting and Retention of Faculty Personnel for Excellence, Promotional Avenues, and Career Ladder:

- **Recruitment:** Recruitment of faculty members for the proposed program will start with inviting applications of the eligible candidates through advertisement in leading Newspapers at National & State Level. The qualification/experience for the eligible candidates will be as per the norms of AICTE, New Delhi, Pharmacy Council of India, State Government of Tamilnadu and The Tamilnadu Dr.M.G.R. Medical University. The eligible candidates will be then invited for Interview in presence of the Selection Panel. The selected candidates will be appointed on various posts by the Selection panel.
- **Strategies to attract and retain personnel for excellence:**
 - **Attractive Pay Scale:** The faculty appointed for the proposed program will be given scale as per the norms of AICTE, New Delhi and State Government.
 - **Granting Personal PC for Academic use:** Institute has adequate number of PC for each Department, Academic and Personal use with internet connectivity.
 - **Sponsoring Seminar, Workshop and Conferences:** Institute sponsors faculty for National/International Conferences and workshop for their development.
 - **Insurance and Medical Facility:** The trust runs “Sri Subbanna Gounder Clinic & Hospital” in which faculty, staff and student get free treatment. Full time Nurse and a Doctor is available and also added facilities like, Ambulance Facility and First Aid kit are also available.
 - **Promotions and Increment in pay scales:** Faculty’s excellence in the academics is rewarded by their promotions and annual increment.
 - **Remunerations:** Institute offers attractive remunerations to the faculty in case of their work support for the University Examinations, Admission Procedure etc.
 - **Granting leaves /vacations:** Institute grants all types of leaves as per the Sri SNS Charitable trust policy.
- **Promotional Avenues:**
 - Promotion is considered as a mechanism to promote the morale and communication to profession and an incentive for better performance.
 - As per these guidelines the pay of faculty in technical institutions shall be fixed according to their designations. The promotional avenues will ensure that teacher’s eligibility being satisfied have multiple opportunities for upward movement during their career.
- **Career Ladder:** For posts from Assistant Professor, Associate Professor to Professor the promotion is in the higher position that is upward movement. The selection process will be as per the norms of AICTE/State Government/University.

c. Policies for Teaching and Non-teaching Staff Development:

- **Evaluation and Recognition:** An open, transparent and objective performance appraisal comprising of self-appraisal and appraisal by student/superior/sub-ordinate with peer evaluation is implemented so that the teaching/non-teaching staff is evaluated for their increment/promotion/rewards and suggestions are given. Good suggestions are implemented.
- **Integration and Communication:** All policies and procedures regarding management /academics are communicated to everyone so that they can plan, frame and manage the work.
- **Training and Development program:** Every faculty undergoes Training Courses, FDP, STTP, motivational programmes etc. Other than these, courses on language, career, and personality development are also conducted.
- **Encouragement for higher qualifications or advanced courses:** Faculties are encouraged for higher qualification by granting them study leave and allowing them to use academic resources of the institute.
- **Awards and Rewards:** Faculty members are rewarded for their achievements in the academics and social involvements during the Annual Day function.

d. Permanent and Contract Services for Teaching, Non-teaching and other support Personnel:

All the staff members are recruited on permanent basis.

e. Total Quality Management:

Quality is not a one-time activity. It is a continuous improvement process. Maintaining the standards that have been set always requires commitment, belongingness, meticulous planning and a good investment in terms of dedication, time, effort and money. This is returned as-

- **Improved efficiency and increased effectiveness**
- **Growth of the organization as a brand**
- **Customer satisfaction (Students as well as the industry who recruits them)**
- **Staff Development**
- **Synergistic Relationships:** The institute focuses on students and faculty members. Teamwork and collaboration are essential parts of the institute's TQM program. Emphasis is on synergistic relationship between "the students" and "the faculty members".
- **Continuous Improvement and Self Evaluation:** Total dedication to continuous improvement, personally and collectively helps administrators to work collaboratively with the teachers.
- **A System of Ongoing Process:** The recognition of the institute as a system and the work done within the institute is seen as an ongoing process. The primary implication of this principle is that individual students and teachers are less to blame for failure than the system in which they work. Since systems are made up of processes, the improvements made in the quality of those processes largely determine the quality of the resulting product.
- **Leadership:** The success of institutes is the responsibility of top management. The management of the institute is involved throughout institute's continuous improvement program that results from teachers and students working together.

The management with their visionary leadership has provided world-class infrastructure and facility that result in continuous improvement.

f. Overall Teaching and Non-teaching Staff Requirements:

Faculty requirement and Phase-wise Recruitment

- 2019-20 : 10 (Recruitment shall be done in April-May 2019)
- 2020-21 : 10 (Recruitment shall be done in April-May 2020)
- 2021-22 : 06 (Recruitment shall be done in April-May 2021)
- 2022-23 : 07 (Recruitment shall be done in April-May 2022)

Non-teaching (Technical) Staff Requirements

- 2019-20 : 05 (Recruitment shall be done in April-May 2019)
- 2020-21 : 02 (Recruitment shall be done in April-May 2020)
- 2021-22 : 02 (Recruitment shall be done in April-May 2021)
- 2022-23 : 02 (Recruitment shall be done in April-May 2022)

Staff requirement (Office) and Phase-wise Recruitment

- 2019-20 : 05 (Recruitment shall be done in April-May 2019)
- 2020-21 : 01 (Recruitment shall be done in April-May 2020)
- 2021-22 : 01 (Recruitment shall be done in April-May 2021)
- 2022-23 : 01 (Recruitment shall be done in April-May 2022)

11.8 Linkages in Technical Education

The elaborate external linkages of the Institution along with the strategies for promotion of R&D, Partnership with Industry is envisaged considering the growth of students as well as for contribution of the Institutions to Society at large.

a. Introduction

The management of SNS College of Pharmacy & Health Sciences believes in implementing fair and transparent management policies. Issues are discussed and agendas are placed during the Annual General

Body meeting and in Governing Council Meeting. A significant amount of emphasis is laid on bottom up communication where a considerable amount of feedback is obtained from the lower tiers of hierarchy and policies finalized for further action. The Governing Body will meet once in a year to take policy decisions about the Institution. It will see that there is good governance based on the principles of participation and transparency. Institution's working should go in a democratic manner as per its mission, vision and goals. It should look after resource mobilization and adopt effective budgeting and auditing procedures.

b. Linkages with Industry

The institute shall develop collaboration for the projects and training of students with major Pharma Industries in and around Coimbatore, Tamil Nadu and those around local and neighboring districts. Few to name are Biocon Limited, Sun Pharmaceutical Industries Ltd., Orchid Healthcare, BOC India Ltd., Lotte India Corporation Limited, Praxair India Ltd., Human Biologicals Institute (A Division of Indian Immunologicals Limited), EID Parry India Ltd., EL – OS Formusuls India Pvt. Ltd., Sencare Pharmaceuticals Industries, Dynamic Techno Medicals Pvt. Ltd., Piramal Healthcare Ltd., Zenith Medical Equipments, Aastik Pharma Pvt. Ltd., Malladi Drugs and Pharmaceuticals Ltd., Tej Pal & Co, Medisat Pharmaceuticals, Actavis Pharma Manufacturing Pvt. Ltd., SPIC Pharma, Sterling Bio Tech Limited, Stedman Pharmaceuticals Pvt. Ltd., Kniss Laboratories Pvt. Ltd., Biotrans Pharmaceuticals (P) Ltd., Star Drugs & Research Labs Ltd., Twenty First Century Pharmaceuticals Pvt. Ltd., etc.

The local collaboration will help to build more Pharma related resources, interaction and exchange of knowledge. Institute will also aim to develop Industrial Linkages in the major cities like Chennai, Mumbai, Hyderabad, Bengaluru.

c. Linkages with the Community

The institute will develop linkages with various local NGOs like Lions Club, Community cell, Rotary Clubs etc.

d. Linkages with other Technical Institutions in the region

The institute shall develop collaboration for the training of students with the concerned training institutes like Centre For Research Medical Entomology, Coimbatore Medical College, National Institute of Technology, Calicut, National Institute of Oceanography (NIO) , Goa, Tropical Botanic Garden & Research Institute (TBGRI) Thiruvananthapuram, Birla Institute of Technology And Science, Pilani, Goa Campus, Goa, Centre for Cellular & Molecular Biology (CCMB), School of Pharmacy, Manipal College of Pharmaceutical Sciences, The Erode College of Pharmacy & Research Institute, Cancer Institute (WIA), Madurai Medical College, IRT Perundurai Medical College, CMC Vellore, JIPMER – Pondicherry, Calicut Medical College, Bangalore Medical College.

e. Linkages with Institutions of excellence such as the IITs and IISc, Bengaluru.

Linkages with the faculty members from Biotechnology groups at IIT Kharagpur, IIT Bombay and other National Research Laboratories will be developed for delivering guest lectures. Institute will also develop Linkages with the help of its existing sister institute.

f. Linkages with R&D Laboratories:

Institute will try to develop liaison with National Level Government and Non- Government Laboratories as and when required.

11.9 Governance, Academic and Administrative Management

a. Philosophy of Governance

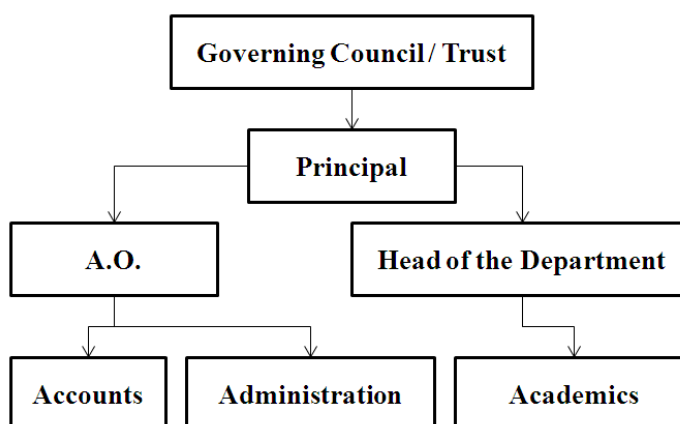
The management of SNS College of Pharmacy & Health Sciences believes in implementing fair and transparent management policies. Issues are discussed and agendas are placed during the Annual General Body meeting and in Governing Council Meeting. A significant amount of emphasis is laid on bottom up communication where a considerable amount of feedback is obtained from the lower tiers of hierarchy and policies finalized for further action.

- **Participation:** Management ensures that the participation is informed and organized. This implies freedom of association and expression on the one hand and an organized system on the other hand.
- **Rule of law:** Policies are implemented in view of legal frameworks which are enforced impartially.
- **Transparency:** Fair amount of Transparency is maintained in all the decisions taken and their enforcement are done in a manner that follows rules and regulations.
- **Responsiveness:** All the processes and decisions reach all those are involved in the system, within a reasonable timeframe.
- **Consensus oriented:** Conflicts in ideologies & interests are sorted out through mediation to reach a consensus in the larger interest of organization & community.
- **Equity and inclusiveness:** The management imparts a sense of security and wellbeing to all of its members, faculty and students so that they do not feel excluded from the mainstream of organization.
- **Effectiveness and efficiency:** Management ensures that the processes and institution produce results that meet the needs of industry and society while making the best use of resources at their disposal.

b. Board of Governors / Governing Council Members

S.No.	Name of Member	Particular	Nominee appointed by
1	Dr.S.N.Subbramanian	Chairman	Trust
2	Dr.S.Rajalakshmi	Member	Trust
3	Dr.V.S.Veluswamy	Member	Trust
4	Dr. S. Nalin Vimal Kumar	Member	Trust
5	Dr. S. Chentur Pandian	Member	Trust
6	Dr. XXXX	Member	Government
7	Dr. YYYY	Member	University
8	Dr.D.Karthikeyan	Member secretary	Principal

c. Organizational Structure & Chart for day-to-day Operations and Management



d. Roles and Responsibilities of Key Senior Position

Principal

- Overall administration
- Policy Formulation
- Performance excellence of Institute
- Strategic formulation for growth of Institute

- Academic Performance
- Budget Preparation
- Staff Recruitment
- Hostel
- Placement
- Industrial Linkages
- Student's Welfare
- Conduction of Internal & University Examinations
- Reporting to Top level Management

HoDs

- Overall performance of the programme
- Admissions and students management
- Faculty allocations
- Placements
- Industrial Training for faculty & student
- Internship
- Creating Centre of Excellence
- Funded Projects
- Consultancy
- Academic Monitoring
- Class room observations
- University ranks
- Reporting to Principal

Faculty

- Teaching
- Institution building work
- Writing research papers
- Responsibility for function allocated
- Funded Projects
- Consultancy
- Lesson Plan, work book, class notes preparation
- Writing books & Lab Manuals
- Academic Performance of Students
- Preparing for Best Outgoing students and All round performers
- Project / Mini projects
- National / International Level competition of students
- Reporting to HODs

A.O.

- Statuary compliances
- Security
- Accounts
- Admission
- Administrations
- Acquaintance
- Attendance
- Correspondences with Statutory Bodies
- Purchase/ Transport
- Reporting to top level management & Principal

e. Methods / Style of Administration / Management

Governance will be through a core committee comprising of the Principal, HOD and A.O. who will meet every day to decide the actions on day to day basis. The principle of governance will be consulting and persuasive which will foster team work, employee involvement and accountability. This core team will be guided by governing body and the top level management as mentor.

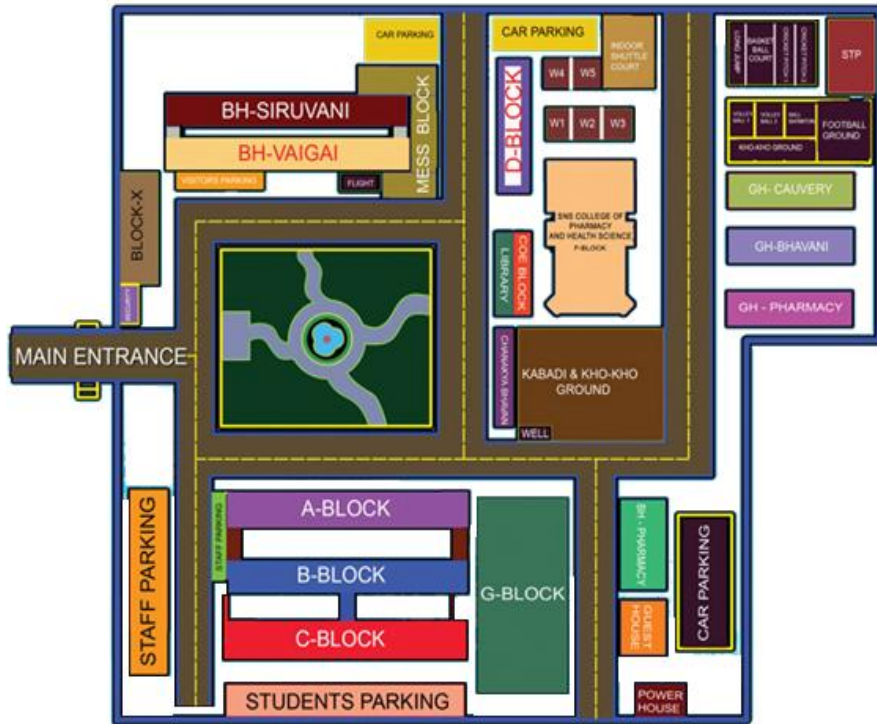
11.10 Conceptual Master Plan for Main Campus Development

a. The Site

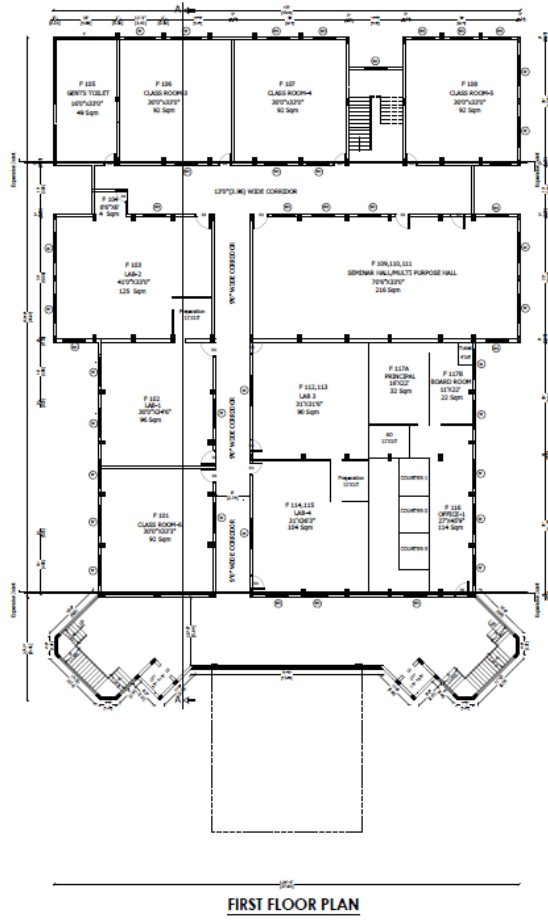
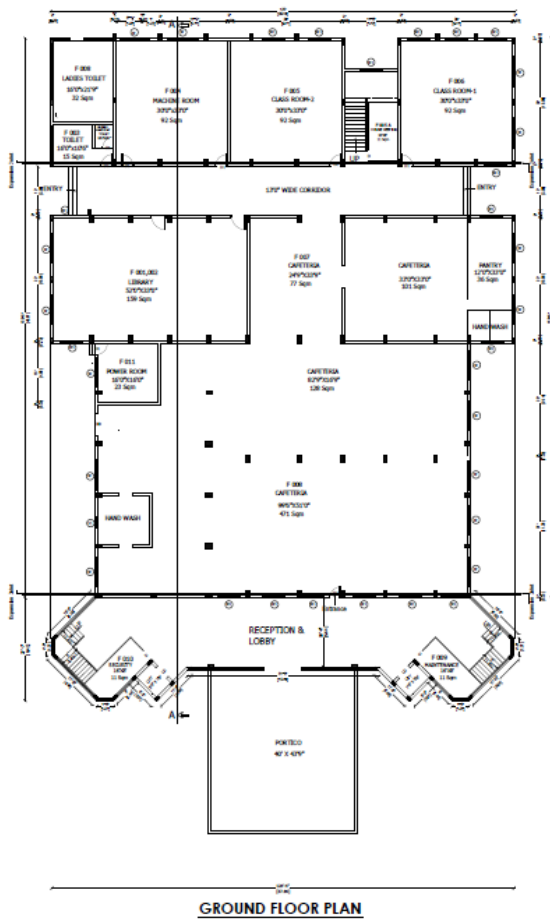
The site for the proposed Institute is at Sarvanampatti, Coimbatore - 641035 (Tamil Nadu State) located at Sathy Road, SNS Kalvi Nagar, Saravanampatti Post. The land area of the site is 2.60 acres.

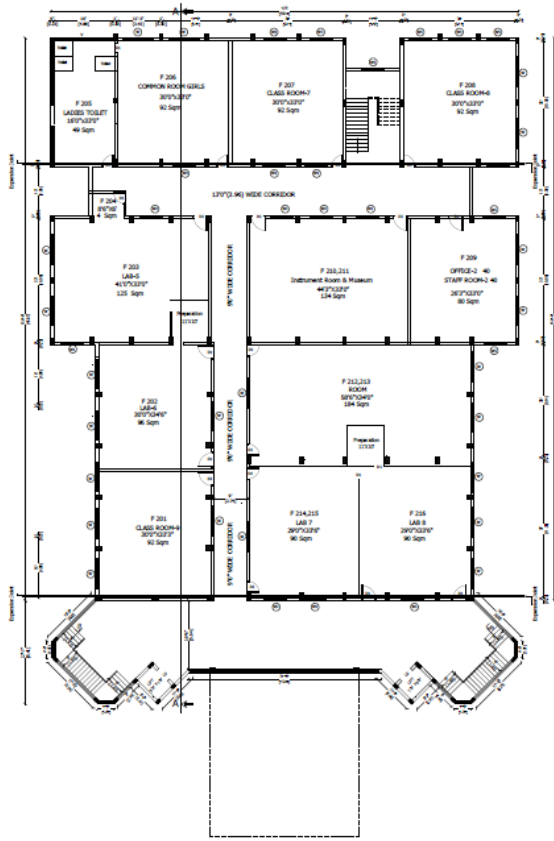
b. Proposed Land Use Pattern



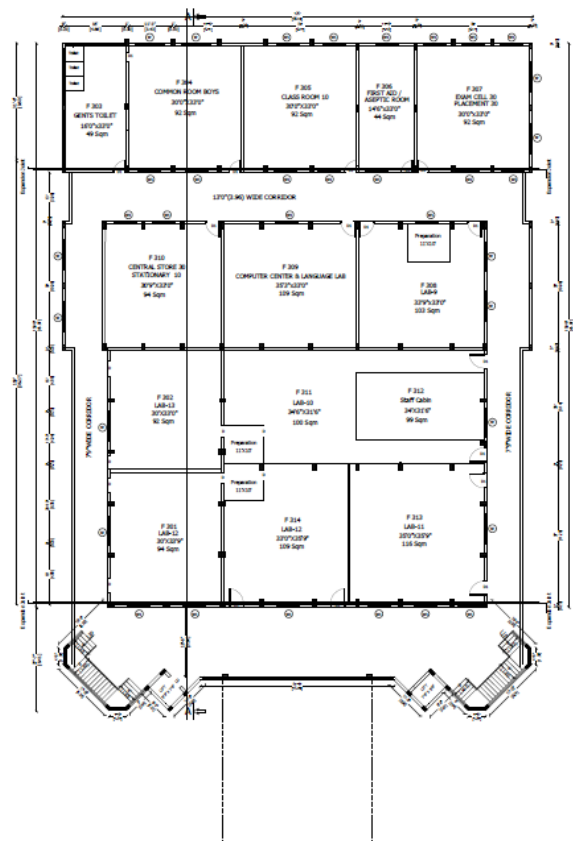


Master plan of the area





SECOND FLOOR PLAN



THIRD FLOOR PLAN

c. Design Concept:

The Institute has its own construction team of Site Engineers and office staffs, Project Director at Trust and other ministerial and supporting staff taking care of all the construction work, which is carried out as per AICTE/State government norms.

d. Infrastructural Facilities in the Campus

The Campus of the Institute would be one of the most beautiful campuses. It will resemble a large, self-contained area with class rooms with multimedia projectors, seminar halls, hostel, and common rooms for boys and girls, cafeterias, food courts and sports facilities, library, trust run hospital, ambulance and laboratories. There are a number of lush green gardens, and sidewalks, which provide an ideal environment on the campus for study and leisure.

e. External Services

Medical facility connected with nearby Hospitals and Linkages with NGO for Social Services, Social Responsibility Initiative etc.

f. Construction Systems and Materials:

The Sri SNS Charitable Trust has its own set up consisting of Site Engineer and other supporting staff taking care of all the construction work, which is carried out as per plan designed by the architects and Project Director. The materials are purchased as per the requirements. In case of huge building construction, the work is outsourced.

g. Landscape Proposal

Adequate landscaping is provided in the campus.

11.11 Requirement of Staff, Space, Equipment and their Cost

a. Introduction

A consolidated estimate of Phase-wise requirements of the staff, building, equipment and their cost, along with strategies for the mobilization of funds required has been summarized below.

b. Faculty Requirements

Year	Total No.	Average Salary per year
2019 - 20	10	34,80,000
2020 - 21	20	67,44,000
2021 - 22	26	88,44,000
2022 - 23	33	1,12,20,000

c. Non-teaching Staff Requirements

Year	Total No.	Average Salary per year
2019 - 20	5	9,00,000
2020 - 21	7	12,60,000
2021 - 22	9	16,20,000
2022 - 23	11	19,80,000

d. Building Requirements: Area and Costs

- Total Built up area planned : 8637 sq.m.
- Total Built up area ready : 8637 sq.m.

The Total cost of the construction of building and furniture:

- Ready : Rs. 7,12,00,000/- (approximately)
- Planned : Rs. 7,12,00,000/- (approximately)

e. Estimated Cost of Equipment

For pharmacy education, laboratories play a vital role and laboratories are the soul of teaching activity. For proper teaching of various courses, well equipped laboratories are the very basic requirements. Pharmacy programs to be started by the Institute have been already listed. For these programs required laboratories would be

- Pharmaceutics
- Pharmacognosy
- Pharmacology
- Pharmachemistry
- Computer centre / Language Lab

The cost of purchasing various equipments for these laboratories is as follows-

- Laboratories : Rs. 77 Lakhs Approximately
- Computers : Rs. 21 Lakhs Approximately
- Language Lab software : Rs. 3 Lakhs Approximately

f. Phase-wise Financial Requirements

Year	Courses/Intake Proposed (I)	Built up area / Investment to be made (m ² /Rs. in Lakhs) (II)	Investment on Furniture and Accessories (Rs. in Lakhs) (III)	Investment on Equipment / Machinery (Rs. in Lakhs) (IV)	Projected expenditure on Salary of staff per annum (Rs. in Lakhs) (V)	Investment on Library (Rs. in Lakhs) (VI)	Total Project cost (I to VI) and Preoperative (Rs. in Lakhs)
2019	2 / 160	712	11.2	101	34.80	15	874
2020	2 / 160	24	5.2	16	67.44	4	116.64
2021	2 / 160	16	4	12	88.44	2.6	123.04
2022	2 / 160	11	3.1	20	112.20	2.2	148.5
2023	2 / 160	-	2.2	12	112.20	1.6	128

g. Strategies for Financial Mobilization

Strategy for Financial Mobilization is through investment by the trust at the time of starting in the 2019 – 20. From 2020 – 21 onwards from internal cash accruals from the students’ fees and partly from Trust funds. From the year 2022 onwards the funds shall be self sufficient from the student fees. Then onwards the trust will invest for new additional buildings and lab equipments as per the need.

11.12 Action Plan for Implementation:

The Activity Chart from the conceptual stage to final implementation, indicating a time-activity chart for various activities, its constraints and implementation Strategy including financial out-lay of the Institute is given below:

a. Activity Chart

S.No.	Activity	Status
1	Allocation of funds for proposed institute	Completed
2	Construction of Building	Completed
3	Allocation of space	Completed for all the four years
4	Appointment of Faculty	Identified, in process only for first year
5	Development of Library, Books	Quotations are called for
6	Purchase of Equipments	Quotations are called for
7	Purchase of Computers, classroom desks, multimedia projectors	Completed
8	Commencement of Academics in 2019 – 20	Subject to the approval and permission from state government, AICTE, PCI and The Tamil Nadu Dr. MGR Medical University, Chennai

b. Constraints

Permissions and approvals from various statutory bodies like AICTE, PCI, affiliating university, etc.

c. Financial Outlay

Required finance has already been allocated and most of the investment has been made.

d. Strategy for Implementation

Principal have been identified and faculty recruitment is in progress. Required infrastructure, laboratories, library, etc. are ready. We have applied for PCI and AICTE for approval. On receipt of approval from both the bodies, we shall apply to state government for NOC as well as for the affiliation to The Tamil Nadu Dr. MGR Medical University, Chennai. After the affiliation approval, we shall start the

admission process as per the guidelines of AICTE, PCI and The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu, India.

11.13 Executive Summary of the Detailed Project Report

a. Details about the Promoting Body

Name of the Trust	: Sri SNS Charitable Trust
Address	: 536, Thudiyalur - Saravanampatti Road, Vellakinar Post, Coimbtore - 641 029
Certificate of Registration as a Trust	: Trust Act; Registration No.34/1997, 22.01.1997
Constitution	: A Registered Public Charitable Trust
Telephone Number	: 0422 - 6543406, +91 7530093732
Fax Number	: 0422 - 2666258
Website	: http://www.snsgroups.com/index.html
Activity of the Trust	: Education, health and Industry, Not for profit activities

b. Name and Address of the Promoting Body

Sri SNS Charitable Trust, No. 536, Thudiyalur - Saravanampatti Road, Vellakinar Post, Coimbtore-641 029

c. Date of Registration/ Establishment of the Promoting Body

Registration as a Trust : No. 34/1997,
Dt. : 22.01.1997

d. Nature of the Promoting Body

Trust

e. Activities of the Promoting Body since inception

Education, health and Industry, Not for profit activities

f. Constitution of the Promoting Body

The Trust is headed by The Chairman, Dr.S.N.Subbramanian, M.Tech., Ph.D., MBA., M.Phil., Ph.D., having a visionary personality dedicated to education who has taken the trust and its activities to the level of international standards. The Trust also has Correspondent, Trustee and Technical Director to look after and monitor activities run by the Trust.

11.14 Faculty Data

Being a new establishment, we are in process of hiring faculty and non-teaching staff. Soon the process will be completed and the data will be shared.

11.15 Proposed Institution

a. Details about the Proposed Institution

SNS College of Pharmacy & Health Sciences, Coimbatore - An institute offering Diploma and Under Graduate courses in Pharmacy.

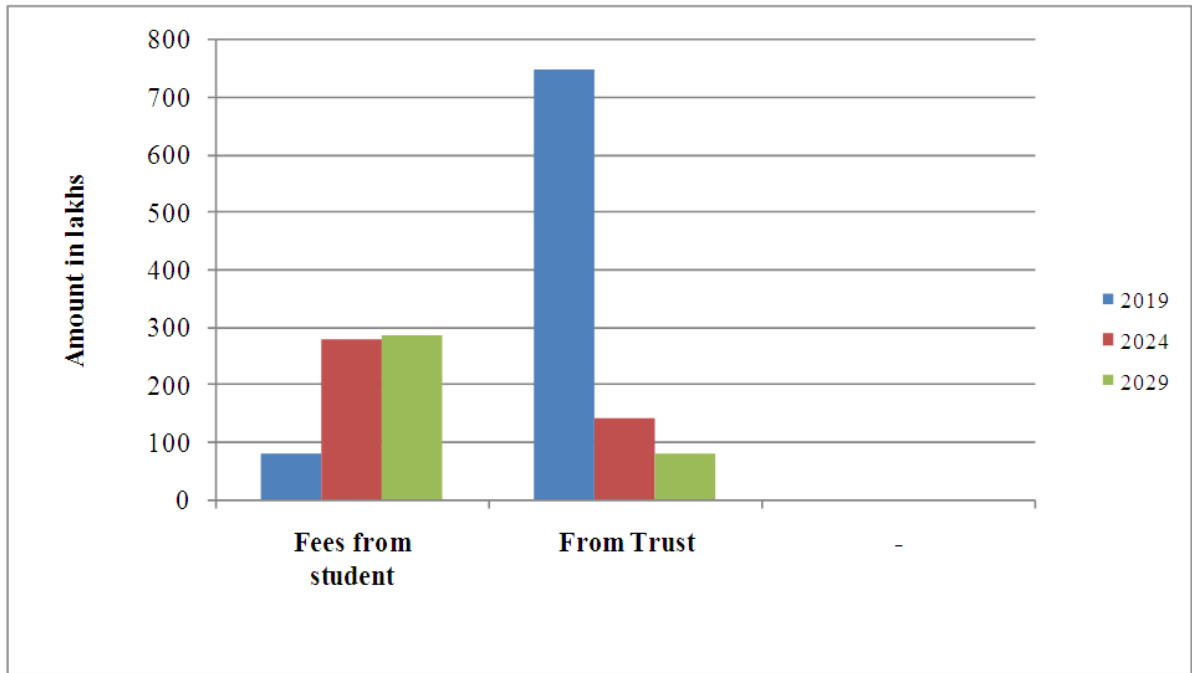
b. Development Plan for the Proposed Institution

The SNS College of Pharmacy & Health Sciences starts with focus in nurturing and developing a global Centre of excellence in its own field. Since most of the institutions in India follow the curriculum syllabus pedagogy. Hence it is apparent that most of the leading business houses in the world in general and Indian in particular is taking interest in Indian Pharma scenario.

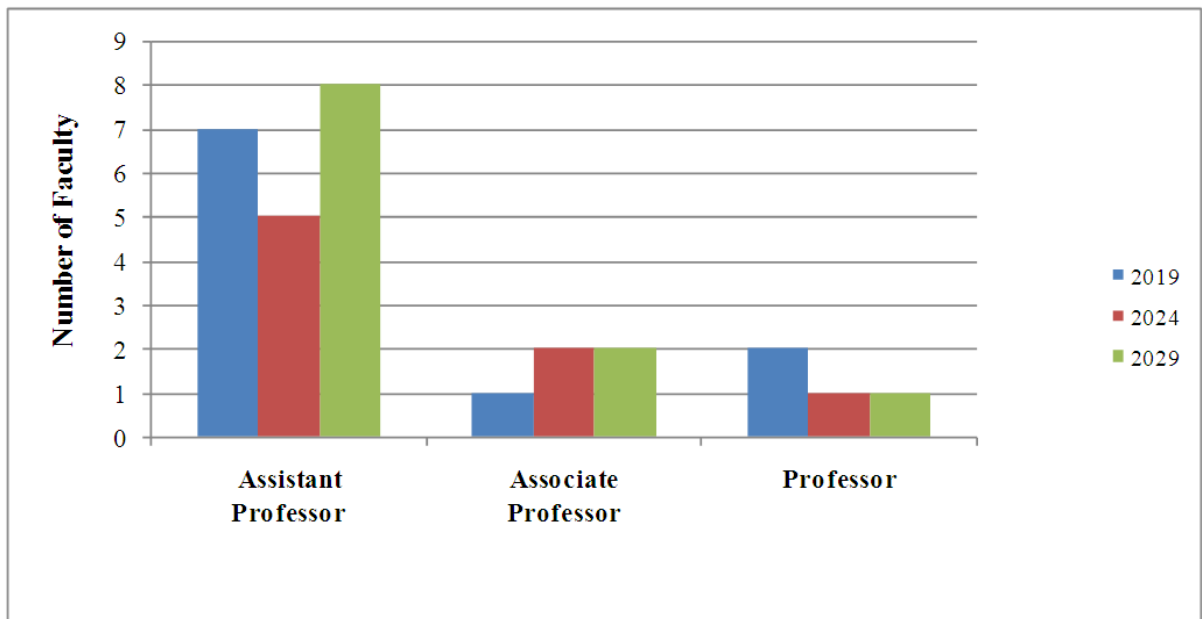
This opens a window of opportunity for development of Indian Pharma and management system at global level. We propose to exploit this opportunity to be the pioneer in the field of nurturing and developing Indian Pharmacy blended with agility and dynamics of western Pharma industry.

11.16 Graphical Representation

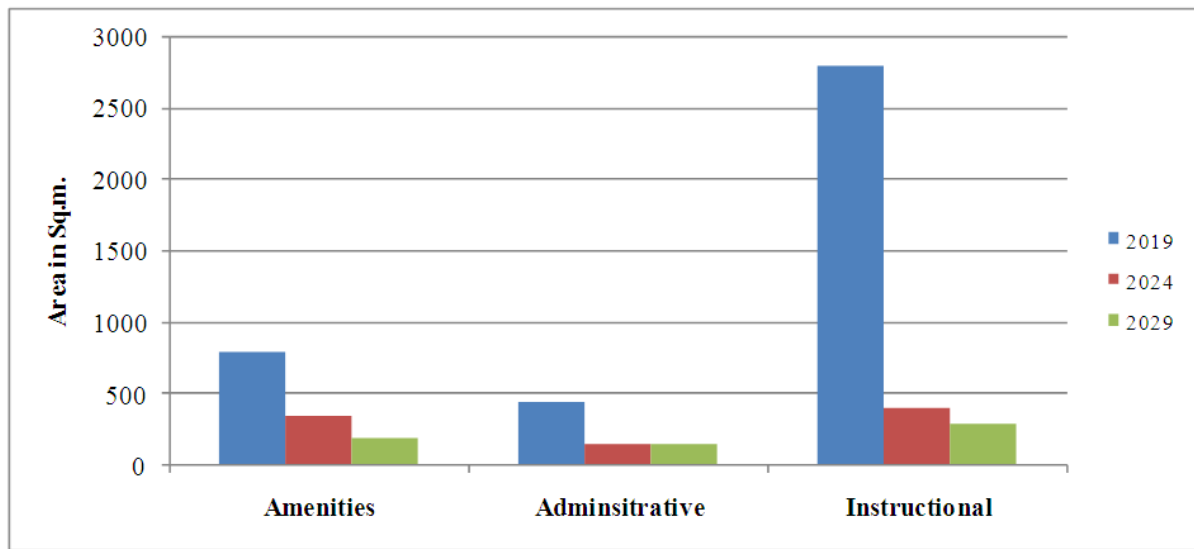
a. Bar chart indicating mobilization of funds for the proposed project at the time of establishment and for the next 10 years at intervals of five years



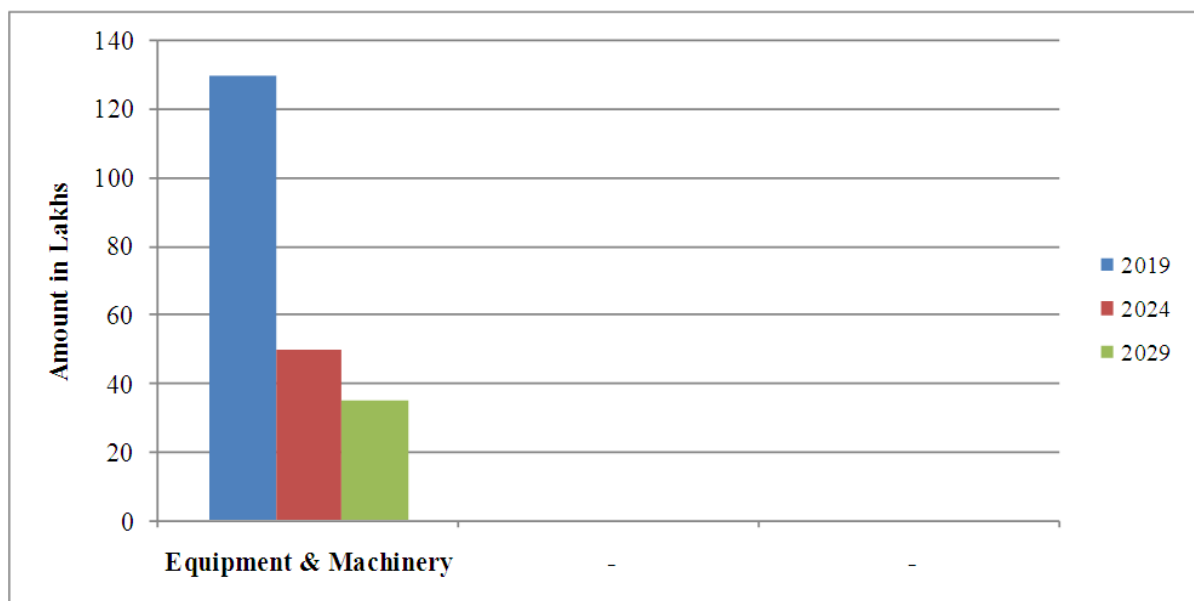
b. Bar chart indicating the recruitment of Faculty (separately for Lecturer, Assistant Professor, Associate Professor, Professor) for the proposed project at the time of establishment and for the next 10 years at intervals of five years.



c. Bar chart indicating creation of Built-up area (separately for Instructional, Administrative and Amenities) for the proposed project at the time of establishment and for the next 10 years at intervals of five years.



d. Bar chart indicating investment on Equipment and machinery for the proposed project at the time of establishment and for the next 10 years at intervals of five years.



11.17 Total Project cost (at the time of establishment and next five years) (Rs. in Lakh)

Year	Courses/Intake Proposed (I)	Built up area / Investment to be made (m2/Rs. in Lakhs) (II)	Investment on Furniture and Accessories (Rs.in Lakhs) (III)	Investment on Equipment / Machinery (Rs. in Lakhs) (IV)	Projected expenditure on Salary of staff per annum (Rs. in Lakhs) (V)	Investment on Library (Rs. in Lakhs) (VI)	Total Project cost (I to VI) and Preoperative (Rs. in Lakhs)
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2022	2 / 160	11	3.1	20	112.20	2.2	148.5
2023	2 / 160	-	2.2	12	112.20	1.6	128

11.18 Details for mobilization/ source of funds (capital and recurring) (At the time of establishment and next five years) (Rs. in Lakh)

Year	From Applicant	Grants from Government	Fees	Loans	Others
2019	829.4	-	77.8	-	-
2020	5.6	-	155.2	-	-
2021	-	-	211.2	-	-
2022	-	-	267.2	-	-
2023	-	-	267.2	-	-

11.19 Recruitment of Faculty (At the time of establishment and next five years)

Recruitment				
Year	Professor	Associate Professor	Asst. Professor	Total
2019	2	1	7	10
2020	-	3	7	10
2021	1	1	4	6
2022	1	1	5	7

11.20 Recruitment of non-teaching Staff (at the time of establishment and next five years)

Year	Recruitment		Total
	Technical	Administrative	
2019	5	5	10
2020	2	1	3
2021	2	1	3
2022	2	1	3

11.21 Proposed structure of the governing body

The Philosophy of Governing body shall be modern and result oriented to make the board participative, transparent, accountable, socially responsible, by developing strategy in order to create value for all stakeholders. This will enable the Institute to achieve goal the institute shall form a policy of Governance. The Members will be representatives from the Trust, Industry and Faculty.

11.22 Industry Linkages (at the time of establishment, and next five years):

The institute shall develop collaboration for the projects and training of students with major pharma industries in and around Coimbatore, Tamil Nadu and those around local and neighboring districts. Few to name are Biocon Limited, Sun Pharmaceutical Industries Ltd., Orchid Healthcare, BOC India Ltd., Lotte India Corporation Limited, Praxair India Ltd., Human Biologicals Institute (A Division of Indian Immunologicals Limited), EID Parry India Ltd., EL – OS Formusuls India Pvt. Ltd., Sencare Pharmaceuticals Industries, Dynamic Techno Medicals Pvt. Ltd., Piramal Healthcare Ltd., Zenith Medical Equipments, Aastik Pharma Pvt. Ltd., Malladi Drugs and Pharmaceuticals Ltd., Tej Pal & Co, Medisat Pharmaceuticals, Actavis Pharma Manufacturing Pvt. Ltd., SPIC Pharma, Sterling Bio Tech Limited, Stedman Pharmaceuticals Pvt. Ltd., Kniss Laboratories Pvt. Ltd., Biotrans Pharmaceuticals (P) Ltd., Star Drugs & Research Labs Ltd., Twenty First Century Pharmaceuticals Pvt. Ltd., etc.

The local collaboration will help to build more pharma related resources, interaction and exchange of knowledge. The Institute will also aim to develop Industrial Linkages in the major cities like Chennai, Mumbai, Hyderabad, Bengaluru.

DECLARATION

I, on behalf of “SNS College of Pharmacy and Health Sciences, Coimbatore” hereby confirm that this Detailed Project Report has been prepared for its proposed Technical Institution under the name and style of “SNS College of Pharmacy and Health Sciences, Coimbatore”. It is hereby confirmed that all the information furnished above is true to the best of my knowledge and belief and if any information is found to be false, the proposal shall be rejected.

(Authorized Signatory of the Applicant)

Place:

Name:

Seal: